



2027

Annual Sponsorship Opportunities



Women's
Resource Center



2027 Sponsorship Opportunities

Partner with us

Who we are

The Women's Resource Center has been empowering and supporting women through education, advocacy, and community in the Southwest Florida region for more than 45 years.

Programs where your impact comes to life

The WRC is a safe, welcoming space where everyone is treated with care and compassion. We serve all who come to us, and if we can't provide the help necessary, we ensure they're connected to the resource they need.

We serve over 6,000 women annually through transformative programs including:

- Mental Health Counseling & Wellbeing Programs
- Career Coaching & Career Closets
- Digital Navigation
- Legal & Financial Support
- Educational Scholarships
- Latinas of the WRC
- Resource Advising

Mandy Quinones

Managing Director, BMO Wealth Management

"The Women's Resource Center is known throughout our community as a trusted partner, helping women and families access the resources, support, and opportunities they need to thrive. Supporting an organization with that kind of reputation and impact reflects my values and my belief in the power of community partnerships to create meaningful change. Being a sponsor is not only an opportunity to invest in the lives of others, but also to align with an organization that is making a measurable difference every day. When we support one another, we strengthen our entire community."



13,644

Programmatic
sessions held

97%

Overall client
satisfaction rate

1,991

Client milestones
achieved



MYWRC.ORG | (941)256-9721



2027 Sponsorship Opportunities

Partner with us

Audience Reach & Engagement

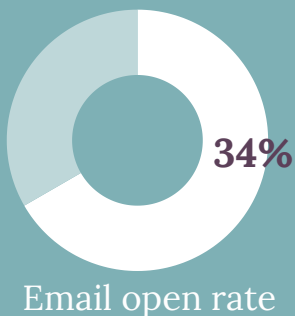
25,000 Email Subscribers

+314

Average new subscribers/month

44%

Monthly Impact Report open rate



10.2k
Website views/month



4.2k
Website visits/month

Consistently Ranked on Page 1 of Google

94% of website traffic is from organic search



615
subscribers



1.1k
followers



5.5k
followers

2027 Annual WRC Events

WRC's signature events connect sponsors with influential community leaders, philanthropists, professionals, and advocates while demonstrating a commitment to education, opportunity, and women's advancement.

Experience the Impact



Supported Scholar Luncheon

March 23rd, 2027

Michael's on East | Sarasota

300+ Community Leaders & Philanthropists

Celebrating scholar achievement and expanding educational opportunity.

Audience

Philanthropists • Business Owners •
Entrepreneurs • Nonprofit Leaders • Elected Officials

Presenting Sponsor | \$15,000

Equality Day Luncheon

August 26th, 2027

The Grove | Lakewood Ranch

250+ Influential Women & Community Leaders

Celebrating women's leadership and advancing opportunity for all.

Audience

Professionals and business leaders •
Community advocates • Emerging leaders •
Civic and nonprofit leaders

Presenting Sponsor | \$7,500



2027 Sponsorship Opportunities

Annual Sponsorship: January–December 2027

	Presenting Sponsor: Supported Scholar Luncheon <i>1 available!</i>	Presenting Sponsor: Equality Day Luncheon <i>1 available!</i>	Daring Diva Sponsor	Fearless Female Sponsor	Legendary Lady Sponsor	Girl Boss Sponsor
	\$15,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Tax deductible amount	\$13,150	\$5,650	\$3,520	\$1,390	\$260	\$130
Logo on WRC letterhead	✓					
Logo in weekly WRC emails	✓					
Recognition in all WRC marketing materials	✓					
Logo featured in all event marketing materials	✓	✓				
Speaking opportunity at event	✓	✓				
Presenting Sponsor title	✓	✓				
Premium reserved seating at event	✓	✓				
Social media features	3	2	1			
Highlight in Impact Report's Donor Spotlight	✓	✓	✓			
Logo and link on WRC website	✓	✓	✓	✓	✓	✓
Logo displayed at events	Top-tier logo placement	Featured logo placement	Supporting logo placement	Supporting logo placement	Supporting logo placement	Supporting logo placement
Tickets to each 2027 WRC annual event	10	10	8	6	4	2

Custom sponsorship packages are available to meet your specific goals and budget!

To learn more about our individual or corporate sponsorships, please visit:
mywrc.org/wwcsponsors