

Entrepreneurship Center

What is it?

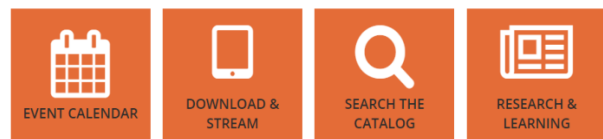
Entrepreneurship Center covers a wide range of topics include how-to information on small business planning, bookkeeping, financing, human resource management, marketing, regional tax laws, and starting a home-based business.





Getting Started

Access Entrepreneurship Center through any web browser:

1. Go to the library's website at www.mymanatee.org/library and click on the orange **Research & Learning** button and then on the **Articles, Research & Information** button.
2. Click on **Business & Investing** and then on the **Entrepreneurship Center** link. You will be prompted to log in with your Patron ID # (back of card) and 4-digit PIN number.
3. **Note:** When accessing the database, a warning may pop up in your browser about an insecure connection. You must select "Continue" or "Send Anyway" to continue to the database.

MANATEE LIBRARIES



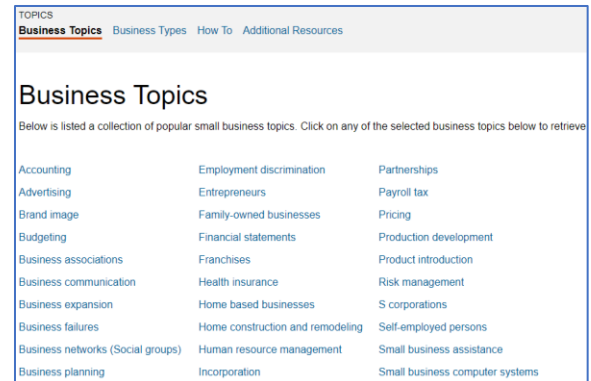
<p>Plan</p> <p>Business planning is a core activity that can help the budding entrepreneur or current small business owner examine and define how they'd like their business to operate. Business planning can involve several activities, such as: environmental assessment, formulating objectives, evaluating alternatives and making choices, budgeting and implementation, and benchmarking.</p> <p>Topics Budgeting Business Ideas Business Plans Market Research Marketing</p> 	<p>Fund</p> <p>Entrepreneurs can turn to a variety of sources to finance their startups or expansion of their businesses. Common sources of business capital include personal savings, and loans from various sources, including friends and relatives, financial institutions such as banks or credit unions, commercial finance companies, and the Small Business Administration and other government agencies.</p> <p>Topics Angel Investors and Venture Capital Government Funding Options Loans and Grants Self Funding Traditional Lending Sources</p> 
<p>Start</p> <p>There are many different types of small businesses in the United States. How you choose to legally structure and set up the ownership of your business might be one of the first decisions that you will have to make as a business owner. There is no one-size-fits all approach when it comes to legal entities.</p> <p>Topics Trending Small Businesses Entrepreneurs, Home-Based Businesses, Franchises Minority-, Veteran-, Women-Owned Businesses Business Structures / Legal Entities Networking / Learning from Others</p> 	<p>Manage</p> <p>How are you going to manage your small business going forward – should you just maintain your business or do you also want to grow and expand? Keeping track of your finances, people management, marketing and sales efforts – all are important activities to not only keep a business running, but also can set you up for future growth.</p> <p>Topics Financing Your Business Expanding Your Business Managing Your Employees Selling and Marketing Your Business Technology</p> 

Using Entrepreneurship Center

1. The home page of the Entrepreneurship Center allows you to conduct a Basic or Advanced Search and view/search a glossary of business terms.



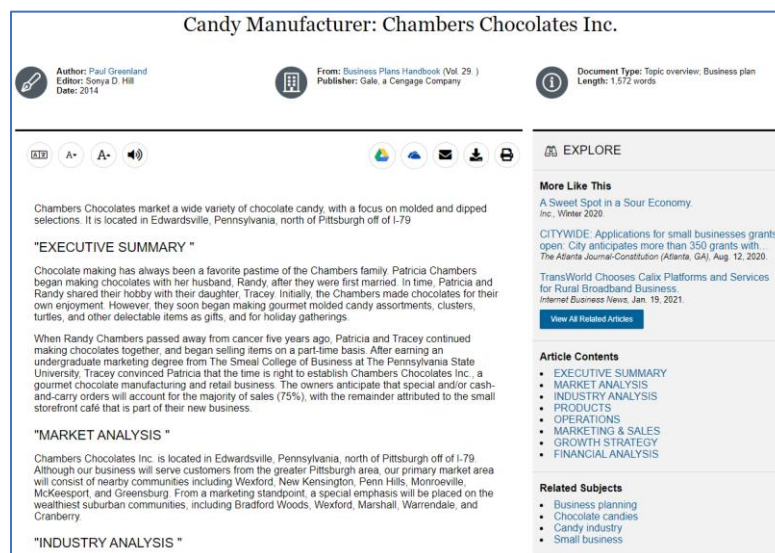
2. The home page also includes buttons that organize the content for you into the four key stages of business: Plan, Fund, Start, and Manage. Furthermore, you can browse a list of popular topics by Business Topic, Business Type, and How To.



3. The Cite button allows you to create a citation for the article in multiple citation styles. The Highlights and Notes feature allows you to make and save annotations within an article. All annotations can be accessed by clicking the Highlights and Notes button in the upper right. You can print, download, and email a pdf of the article, as well as send it to your Google Drive or Microsoft OneDrive.



4. The article's webpage provides publication information. The Explore column will give you more articles and content related to the current article. You also have the option to listen to an audio version of the article by clicking the "Listen" button.



Contact Us

Any questions? E-mail us at reference@mymanatee.org or text us at 941-234-0394.